



# SANDALFORD

## MEDIA INFORMATION

Sandalford Wines is an incorporated company based at Swan Valley, Western Australia, just 25 minutes' drive from Perth's central business district. Founded in 1840, it is one of Western Australia's oldest and largest privately-owned wineries. Premium wine production and the creation of memorable, world-class wine tourism experiences are the pillars of its success.

The centrepiece of Sandalford is a tourism winery at Swan Valley. It is a significant regional attraction drawing more than 150,000 domestic and international visitors a year to cellar door experiences, multi-award winning restaurant and catering venues, events and outdoor concerts.

Sandalford own and operate a second vineyard at Margaret River. This extensive property produces the volume of the exceptional quality grapes which are blended into globally marketed wines.

Sandalford is a highly regarded family business and is a respected premium brand across both wine and tourism sectors. At their sustainable Swan Valley winery, Sandalford winemakers create the Prendiville, Estate Reserve, Margaret River and Element award-winning ranges from fruit picked at their fertile vineyards.

The winery is open daily for lunch, and is regularly booked for evening events by both domestic and international groups for gala dinners, product launches, corporate marquee events, concerts and weddings. Availability and accessibility of world class Margaret River Sandalford wines just 25 minutes from Perth are extremely popular factors with tourism visitors.

Sandalford are China Ready Accredited to cater specifically to Chinese speaking visitors (who account for one third of all visitors) with seven Chinese speaking staff, fully translated menus, wine tasting notes, and website pages.

## HISTORY

Behind the global brand of Sandalford Wines lies a rich and fascinating history. Sandalford's establishing estate at Caversham, Swan Valley, had its genesis in 1840 and coincided with both European settlement in the burgeoning colony of Perth and the birth of Western Australia's world famous wine industry. Queen Victoria granted John Septimus Roe, Western Australia's first Surveyor General, 4,000 acres of land on the riverbanks at West Swan in honor of his 57 years of service to the Commonwealth. He named the property Sandalford after a priory in Berkshire, England. - his original home. Among J S Roe's significant legacy was the setting aside of Kings Park, and laying out the towns of Perth and Fremantle.

The Roe family developed a second vineyard in Margaret River in 1970. In 1991, the Prendiville family took over the well-established Margaret River and Swan Valley operations. Sandalford Restaurant was established at Swan Valley tourism winery in 1998 around the time the venue commenced wine tastings and tours, and nine function venues were added into the estate to cater for tourism visitors. Today, Sandalford is owned by husband and wife Peter and Debra Prendiville.

Sandalford has been awarded no less than 67 major state and national awards for excellence in restaurant and catering, tourism, wine and hospitality since 2008. They currently hold the prestigious Australian Tourism Award for best Winery, Distillery and Brewery.

In November 2018, Sandalford capped an excellent year of operations by taking out three major categories in the 2018 Kleenheat Gold Plate Awards: Best Tourism Restaurant, Best Modern Australian and a new category, the Buy West Eat Best Fresh Produce Award.

The Gold Plates are the second award trifecta this year for Sandalford Wines, who were inducted into the Hall of Fame at the 2018 Perth Airport WA Tourism Awards and also won Gold in three categories; Tourism Winery, Tourism Restaurant and Chinese Tourism.

The wins come at the end of a stellar year. The family owned business recently opened their new bespoke venue, The Estate Room, which is the first stage of a major expansion and redevelopment at Sandalford's Swan Valley estate.

"We see capital expenditure to increase our events capacity as essential to the long term sustainability of our tourism business. Stage 2, which will see expansions to food and beverage operations, retail space and general customer experiences will soon move from the planning to development phase," said CEO Grant Brinklow.

#### **More on Sandalford Estate Swan Valley:**

The multi-award winning winery offers:

- Extensive cellar door tasting experiences
- Margaret River wines just 25 minutes from Perth's CBD
- Multi-lingual winery tour on suspended walkways
- Extensive indoor and outdoor function facilities
- Memorable al fresco dining under the vines
- Captain Cook luxury cruise to the estate
- World class concert events with international acts
- Wine tasting and gift emporium
- Wineclub with exclusive member rewards

Click [here](#) for the fascinating full history of Sandalford.

Click [here](#) for the latest media releases from Sandalford.

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